



FOR GROUPS

# The digital drug store of the future is here.

For health plans, government programs, and employer groups, we offer the choice of either standalone mail-order or a complete pharmacy benefit solution.



## Taking mail-order to new heights.

E-commerce is reshaping nearly every aspect of the US economy, yet only 5 percent of all prescriptions are filled using mail order. Why? Because most members find the typical mail-order prescription services inconvenient and slow.

### That's why we created a home delivery service that is of a different feather.

Birdi offers competitive pricing, among the fastest turnaround times in the industry, and a top-flight member experience. Using state-of-the-art robotics and technology, the Birdi team has delivered millions of prescriptions over the past decade for plans and groups of all sizes. So you can trust Birdi with the health of your members.



### Easy and understandable.

We are here to make members' lives easier and healthier.

We designed our member website so it is simpler for your members to understand, order, and manage their prescriptions.



### Concierge service.

Our US-based customer care representatives and pharmacists are trained to deliver a high-touch experience. Our speed to answer is 20 seconds - less than half of the industry average. Our call abandonment rate is 0.3%.



### Faster prescription fills.

With an average turnaround time of .76 days, patients receive their orders four times faster than the industry average. This results in fewer gaps, better adherence, and healthier members.



### Less waste and stockpiling.

Auto-refill programs are very profitable for pharmacies, but they increase waste and costs for patients and plans. That's why we text, email, and/or call to ensure the member receives a refill only when and if they need it.

## Complete pharmacy benefit management solution.

Whether your plan needs a standalone home delivery program or complete pharmacy benefit management services, Birdi has the expertise in clinical, operations, technology, and fulfillment.

### Better data and decision support.

Our advanced analytics help enable plans to understand spending, utilization, and adherence trends—allowing us to fine-tune benefit and plan design to improve both member health and key performance indicators.

**Custom formularies.** We don't believe in one size fits all. We offer customized formularies and support multiple drug lists to meet the unique needs of your members.

### We believe in transparency.

We disclose revenue and costs so plan sponsors have confidence they are receiving the lowest net cost.

### World-class clinical services.

We provide clinical expertise, national strategy, local customization, and personalized engagement programs to help improve member health.

### Services delivered

- Claims processing
- Manufacturer contract management
- Retail/mail networks
- Cost, quality, and outcomes management
- Specialty management (coming soon)

## Bird's eye view of the future of healthcare.

At Birdi, we are building a new kind of digital drug store.

### HERE'S WHAT WE HAVE HATCHING:



#### Deep discounts for off-formulary, lifestyle medications

Using cash discounts, Birdi users will be able to purchase off-formulary or lifestyle medications at up to 80% off the retail price.



#### Same-day, in-pharmacy pickup.

Expedited shipping not fast enough? We will offer same-day, in-store pickup at a local pharmacy.



#### Telehealth.

With our upcoming telehealth options, members would be able to request a prescription refill from a Birdi telehealth professional.



#### Over-the-counter products.

Soon, we will offer over-the-counter products like cough, cold, flu, allergy, pain relievers, and more.



#### Prescription packaging.

To help your members stay adherent, we're working on personalized prescription packaging to make remembering to take medications a breeze.

WITHOUT FEATHER ADO

## Let your pharmacy benefit and home delivery services take flight.

Contact us today to see how we can help you and your members.  
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**birdi**™